

# ADVERTISING

## Advertising in Indiana University Press/Journals 2015/2016

Advertising in the prestigious scholarly journals included in the IU Press/Journals list will ensure that your message reaches the precise community you need to inform. Low ad rates help you get the most out of your print advertising dollars.

### Terms

All ads are subject to the publisher's approval. All ads must have an insertion order with complete contact information for the advertiser (name, phone, fax, billing address, and email address). All materials are due by the closing dates.

Advertisers may not cancel reserved ad space on or after the insertion deadline. Prepayment is required of first-time advertisers. Invoices and tearsheets will be sent after publication. Payment terms are 30 days from invoice date.

### PRINT ADVERTISING

#### Discounts

A 25% discount is given to advertisers who reserve space in two issues (for semiannuals) or in three or more issues (for triannuals and quarterlies).

A 10% discount is given to advertisers who reserve a two-page spread.

A 15% discount is given to agencies. Agencies are responsible for their clients' ad costs.

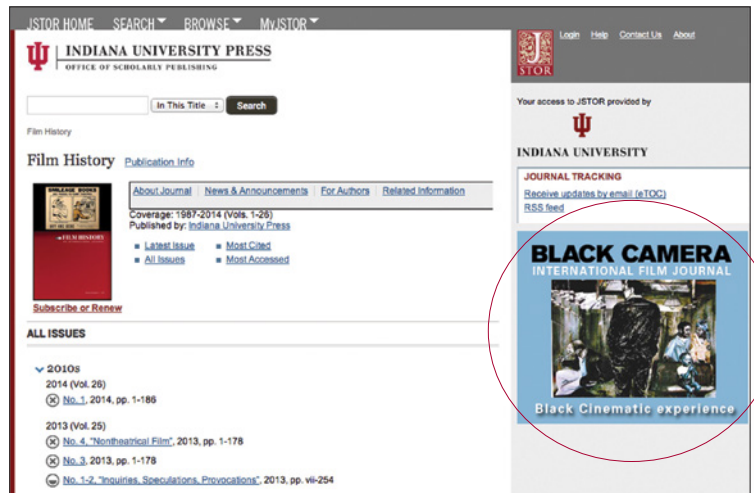
#### Submission

Only 300 dpi print-optimized PDF files are accepted.

All fonts must be embedded.

The dimensions of the files must match the dimensions of the reserved ad space.

Files should be submitted as uncompressed attachments to [msybert@indiana.edu](mailto:msybert@indiana.edu).



### ONLINE ADVERTISING

Targeted at the journal title level, including individual issues, table of contents, journal home pages, and article pages.

#### Specifications

Only 300 x 250 pixel static unanimated ads will be accepted. Acceptable file formats are gif, jpeg and png. Maximum file size is 100 KB. Images should be optimized for the web with a resolution of 72 dpi.

Ad pricing is per journal. Ads run for three months.

All ads should be reserved by insertion order.

Invoices and screen shots will be sent following ad posting. Payment is due 30 days from invoice date.

Each ad may appear in rotation with other ads in the same location.

### Deadlines

All ads must be received 10 days in advance of run date.

### Submission

Please email your ad art file to [msybert@indiana.edu](mailto:msybert@indiana.edu).

Include the reservation number in the file name.

Also include the click-through URL when the artwork is submitted.

### ADVERTISING CONTACT

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<http://iupress.indiana.edu/journals/>

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# AD RATES/CALENDAR

## African Conflict and Peacebuilding Review

Ad size	Art size	Price
Full Page	4.5 x 7.5"	\$250
Half Page	4.5 x 3.625"	\$150

### Closing dates

Vol. 5:1	1 March 15
Vol. 5:2	1 September 15

## Africa Today

Ad size	Art size	Price
Full Page	4.5 x 7.5"	\$275
Half Page	4.5 x 3.625"	\$165

### Closing dates

Vol. 61:3	1 February 15
Vol. 61:4	1 May 15
Vol. 62:1	1 August 15
Vol. 62:2	1 November 15

## Aleph

Ad size	Art size	Price
Full Page	4.5 x 7.5"	\$275
Half Page	4.5 x 3.625"	\$165

### Closing dates

Vol. 15:1	1 May 15
Vol. 15:2	1 September 15

## Black Camera

Ad size	Art size	Price
Full Page	4.5 x 7.5"	\$250
Half Page	4.5 x 3.625"	\$150

### Closing dates

Vol. 6:2	1 March 15
Vol. 7:1	1 September 15

## Ethics & The Environment

Ad size	Art size	Price
Full Page	4.5 x 7.5"	\$250
Half Page	4.5 x 3.625"	\$150

### Closing dates

Vol. 20:1	1 May 15
Vol. 20:2	1 November 15

## Film History

Ad size	Art size	Price
Full Page	6.25 x 8.25"	\$250
Half Page	6.25 x 4"	\$150

### Closing dates

Vol. 27:1	1 March 15
Vol. 27:2	1 June 15
Vol. 27:3	1 September 15
Vol. 27:4	1 December 15

## History & Memory

Ad size	Art size	Price
Full Page	4.5 x 7.5"	\$275
Half Page	4.5 x 3.625"	\$165

### Closing dates

Vol. 27:1	1 February 15
Vol. 27:2	1 Aug 15

## Israel Studies

Ad size	Art size	Price
Full Page	4.5 x 7.5"	\$275
Half Page	4.5 x 3.625"	\$165

### Closing dates

Vol. 20:2	1 April 15
Vol. 20:3	1 August 15
Vol. 21:1	1 December 15

## Jewish Social Studies

Ad size	Art size	Price
Full Page	4.5 x 7.5"	\$275
Half Page	4.5 x 3.625"	\$165
Cover 3	4.5 x 7.5"	\$350

### Closing dates

Vol. 20:3	1 April 15
Vol. 21:1	1 August 15
Vol. 21:2	1 December 15

## Journal of Feminist Studies in Religion

Ad size	Art size	Price
Full Page	4.5 x 7.5"	\$275
Half Page	4.5 x 3.625"	\$165

### Closing dates

Vol. 31:1	1 March 15
Vol. 31:2	1 August 15

## Journal of Folklore Research

Ad size	Art size	Price
Full Page	4.5 x 7.5"	\$275
Half Page	4.5 x 3.625"	\$165
Cover 3	4.5 x 7.5"	\$350

### Closing dates

Vol. 52:1	1 March 15
Vol. 52:2-3	1 June 15

## Journal of Modern Literature

Ad size	Art size	Price
Full Page	4.5 x 7.5"	\$275
Half Page	4.5 x 3.625"	\$165
Cover 3	4.5 x 7.5"	\$400

### Closing dates

Vol. 38:2	1 February 15
Vol. 38:3	1 June 15
Vol. 38:4	1 September 15
Vol. 39:1	1 December 15

## Meridians

Ad size	Art size	Price
Full Page	4.5 x 7.5"	\$250
Half Page	4.5 x 3.625"	\$150

### Closing dates

Vol. 13:1	1 March 15
Vol. 13:2	1 September 15

## Nashim

Ad size	Art size	Price
Full Page	5 x 8"	\$250
Half Page	5 x 3.75"	\$150

### Closing dates

No. 28	1 April 15
No. 29	1 October 15

## Philosophy of Music Education Review

Ad size	Art size	Price
Full Page	4.5 x 7.5"	\$250
Half Page	4.5 x 3.625"	\$150

### Closing dates

Vol. 23:1	1 April 15
Vol. 23:2	1 October 15

## Prooftexts

Ad size	Art size	Price
Full Page	4.5 x 7.5"	\$275
Half Page	4.5 x 3.625"	\$165

### Closing dates

Vol. 34:1	1 March 15
Vol. 34:2	1 June 15
Vol. 34:3	1 October 14

## Research in African Literatures

Ad size	Art size	Price
Full Page	4.5 x 7.5"	\$275
Half Page	4.5 x 3.625"	\$165

### Closing dates

Vol. 46:1	1 March 15
Vol. 46:2	1 April 15
Vol. 46:3	1 July 15
Vol. 46:4	1 October 15

## Spectrum

Ad size	Art size	Price
Full Page	4.5 x 7.5"	\$250
Half Page	4.5 x 3.625"	\$150

### Closing dates

Vol. 3:2	1 August 15
Vol. 4:1	1 March 16

## Teaching & Learning Inquiry

Ad size	Art size	Price
Full Page	4.5 x 7.5"	\$275
Half Page	4.5 x 3.625"	\$165

### Closing dates

Vol. 3:1	1 March 15
Vol. 3:2	1 September 15

## Transactions

Ad size	Art size	Price
Full Page	4.5 x 7.5"	\$325
Half Page	4.5 x 3.625"	\$200

### Closing dates

Vol. 50:4	1 February 15
Vol. 51:1	1 May 15
Vol. 51:2	1 August 15
Vol. 51:3	1 November 15

## Transition

Ad size	Art size	Price
Full Page	4.5 x 7.5"	\$400
Half Page	4.5 x 3.625"	\$325

### Closing Dates

No. 117	1 March 15
No. 118	1 July 15
No. 119	1 Dec 15

## Victorian Studies

Ad size	Art size	Price
Full Page	4.5 x 7.5"	\$325
Half Page	4.5 x 3.625"	\$200

### Closing dates

Vol. 57:1	1 March 15
Vol. 57:2	1 May 15
Vol. 57:3	1 August 15
Vol. 57:4	1 November 15