Advertising with Indiana University Press Journals

The journals at IU Press play a critical role in the global dialogue of scholarly communication by providing readers with access to vital ideas, discoveries, and perspectives. We offer multiple advertising opportunities to connect your message to our community of engaged scholars. With journals in a variety of subject areas, you are bound to find an audience with us!

**Print**

We offer black and white advertisements in the interior of all of our journals. We work with each journal’s editor to determine the optimum placement for your ad.

**Pricing**

Ads are sold by the journal and priced according to subscription rates. Ads run in both print and digital versions of the journal.

**Specifications**

Ad files must be 4.5 x 7.5", 300 dpi, camera-ready, black & white, print-optimized PDFs, with fonts embedded.

**Submission**

Email all files as uncompressed attachments to jvfarris@indiana.edu.

**Deadlines**

All ads are accepted on a rolling basis and will be placed in the next available issue. If a specific issue is desired, please mention this in your request.

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We offer sidebar advertisements on our each of our journals’ JSTOR pages. JSTOR is our portal for connecting with readers who are actively engaging with our scholarly content.

**Pricing**

Ads are sold by the journal and priced according to the average number of monthly impressions and remain visible for three months. Ads may appear in rotation with related ads in the same location.

**Specifications**

Ad files should be 300 x 250 px, 72ppi, static, web-optimized PDF, JPEG, GIF, or PNG files, 100 kb or less.

**Submission**

Email all files as uncompressed attachments to jvfarris@indiana.edu. Please include your desired click-through URL in the body of your email.

**Deadlines**

All ads must be received 10 business days in advance of the date to appear online.
Africa Today
*Interdisciplinary research and diverse perspectives on political, economic, and social issues in Africa.*

African Conflict and Peacebuilding Review
*Creative and rigorous perspectives on the impact of conflicts and peace processes.*

Aleph: Historical Studies in Science and Judaism
*Interactions between science, broadly defined, and Judaism throughout history.*

Antisemitism Studies
*Rigorous scholarship on the interplay of antisemitism and society - past, present, and future.*

Black Camera: An International Film Journal
*Historical and contemporary scholarship on black cinematic experiences and the development of black creative culture.*

Chiricú Journal: Latina/o Literatures, Arts, and Cultures
*Critical, creative space for Latina/o scholarship and cultural expression, highlighting transnational cultural exchanges.*

E-Service Journal: Electronic Services in Public and Private Sectors
*Design, delivery, and impact of electronic services via applications and communications technology.*

Ethics and the Environment
*Theoretical and practical discussions of environmental ethics, including ethical theory and ecological philosophy.*

Film History: An International Journal
*The historical development of the motion picture in its social, technological, and economic contexts.*

The Global South
*World literatures and cultures respond to globalization, colonialism, modernity, diasporas, and resistance.*

Historical Performance
*Examining the complexities of historical musicological theories and practices.*

History and Memory: Studies in the Representations of the Past
*Exploring questions of historical consciousness and collective memory.*

Indiana Journal of Global Legal Studies
*Enhancing understanding of law and society in the current global era.*

Indiana Magazine of History
*Contributing to the public understanding of Midwestern and Indiana history.*

Indiana Theory Review
*A forum for the thoughtful exchange of ideas, as well as creative and imaginative directions for music theory.*

Israel Studies
*Scholarship on Israeli history, politics, society, and culture with recognition of phenomena in diaspora communities.*

Jewish Social Studies, the New Series: History, Culture, Society
*Understanding the multiplicities inherent in Jewish cultures with an emphasis on identity, peoplehood, and gender.*

Journal of Feminist Studies in Religion
*Perspectives and analysis on the feminist transformation of religious studies and institutions.*
<table>
<thead>
<tr>
<th>Journal</th>
<th>Description</th>
<th>Publication Frequency</th>
<th>Print Price</th>
<th>Digital Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Journal of Folklore Research: Int'l Journal of Folklore and Ethnomusicology</td>
<td>Current theory and research on traditional culture, fieldwork experience, and the intellectual history of folklore.</td>
<td>Triannually</td>
<td>$325</td>
<td>$300</td>
</tr>
<tr>
<td>Journal of Islamic and Muslim Studies</td>
<td>Scholarship on the diverse culture and lived experiences of Muslims across the world.</td>
<td>Biannually</td>
<td>$225</td>
<td>$150</td>
</tr>
<tr>
<td>Journal of Modern Literature</td>
<td>Scholarly studies of literature in all languages, as well as related arts and cultural artifacts, from 1900 to the present.</td>
<td>Quarterly</td>
<td>$325</td>
<td>$375</td>
</tr>
<tr>
<td>Journal of the Ottoman and Turkish Studies Association</td>
<td>Studies on the diversity of peoples, influences, times, and regions that make up the Turkish and former Ottoman worlds.</td>
<td>Biannually</td>
<td>$225</td>
<td>$150</td>
</tr>
<tr>
<td>Mande Studies</td>
<td>Exploring multidisciplinary research about the diverse peoples and cultures of the Mande diaspora in West Africa.</td>
<td>Annually</td>
<td>$225</td>
<td>$150</td>
</tr>
<tr>
<td>Nashim: A Journal of Jewish Women’s Studies and Gender Studies</td>
<td>An international, interdisciplinary academic forum for Jewish women’s and gender studies.</td>
<td>Biannually</td>
<td>$225</td>
<td>$225</td>
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<tr>
<td>Pakistan Journal of Historical Studies</td>
<td>Critical ideas and rigorous scholarship on social, cultural, art, architectural, political, and economic Pakistani histories.</td>
<td>Biannually</td>
<td>$225</td>
<td>$150</td>
</tr>
<tr>
<td>Philanthropy &amp; Education</td>
<td>Scholarship and practice on fundraising, volunteerism, civic engagement, alumni relations, corporate social responsibility, and prosocial behavior development.</td>
<td>Biannually</td>
<td>$225</td>
<td>$150</td>
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<tr>
<td>Philosophy of Music Education Review</td>
<td>The nature of education, its goals, and cross-disciplinary dialogue relevant to the interests of music educators.</td>
<td>Biannually</td>
<td>$225</td>
<td>$225</td>
</tr>
<tr>
<td>Prooftexts: A Journal of Jewish Literary History</td>
<td>Bringing together the critical study of classical texts with a theoretical exploration of modern Jewish writing.</td>
<td>Triannually</td>
<td>$225</td>
<td>$225</td>
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<tr>
<td>Recreation, Parks, and Tourism in Public Health</td>
<td>Conceptual and applied research and community models with a focus on healthier lifestyles.</td>
<td>Annually</td>
<td>$225</td>
<td>$150</td>
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<tr>
<td>Research in African Literatures</td>
<td>The premier journal of African literary studies providing a forum for research on the literatures of Africa.</td>
<td>Quarterly</td>
<td>$325</td>
<td>$450</td>
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<tr>
<td>Spectrum: A Journal on Black Men</td>
<td>Investigating the complexity of Black manhood, including gender, masculinities, and race/ethnicity.</td>
<td>Biannually</td>
<td>$225</td>
<td>$150</td>
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<tr>
<td>Transactions of the Charles S. Peirce Society</td>
<td>The history of American philosophy and philosophers of all schools and periods, from the colonial to modernity.</td>
<td>Quarterly</td>
<td>$325</td>
<td>$225</td>
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<tr>
<td>Transition: An International Journal</td>
<td>The leading forum for the freshest, most compelling ideas and intellectual debate from and about the African Diaspora.</td>
<td>Triannually</td>
<td>$325</td>
<td>$450</td>
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<td>Victorian Studies</td>
<td>Histories of education, philosophy, fine arts, economics, law, and science from British culture of the Victorian age.</td>
<td>Quarterly</td>
<td>$425</td>
<td>$450</td>
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</table>
Discounts & Exchanges
Publishers whose books are reviewed in any journal are eligible to receive a 25% discount on one ad in that journal. Advertising agencies are eligible for an additional 15% discount on total ad reservation costs.

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Reserve an ad in an entire volume of any one journal (biannual, triannual and quarterly journals only) and receive a 25% discount.
Reserve a two-page spread in any journal and receive a 15% discount.

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Reserve an online ad in any journal for 12 months and receive a 25% discount
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